

## 구성원 소개

Attorney Choi Jin-hyuk is an IT specialist registered as an IT expert lawyer with the Korean Bar Association.

Mr. Choi majored in Computer Science at KAIST and obtained his master's degree in 1999. He subsequently worked for over 10 years as a software developer at IT companies, including SK Telecom and NHN. More recently, he also worked at Krust Universe Pte. Ltd., a blockchain development company affiliated with Kakao, gaining extensive industry experience across various corporations. From 2018 to 2020, he was seconded to Quahe Woo & Palmer LLC, a Singapore-based law firm, where he gained experience in handling cross-border legal matters.

Based on his academic background and practical IT experience, Mr. Choi advises and represents clients in advanced technology sectors such as blockchain, cryptocurrencies, and artificial intelligence (AI), as well as broader IT business matters. In particular, he possesses the capability to analyze actual software programs at the coding (source code) level. In addition, he has achieved notable results in corporate advisory matters, including management control disputes, M&A transactions among various companies, and overseas direct investments.

## 학력

2013	Passed the Bar Exam (2nd)
2013	KyungHee University Law School
2001	Department of Computing (M.S.), KAIST (Korea Advanced Institute of Science and Technology)
1999	Department of Computing (B.S.), KAIST (Korea Advanced Institute of Science and Technology)
1995	Sangmoon High School

## 경력

2023~Present	Partner, Barun Law LLC
2022~2023	Krust Universe Pte. Ltd.
2021~2022	Partner, Barun Law LLC
2020~2021	Advisor, The Korea Chamber of Commerce and Industry in Singapore
2018~2019	Quahe Woo & Palmer LLC, Singapore
2013~2020	Associate, Barun Law LLC
2008~2010	NHN Corp.



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## 최근업무사례

[인수합병] 회생회사 삼부토건 매각주간사로서 DST컨소시엄과의 인수합병거래를 성공적으로 마무리

[자문]중국 최대 콘텐츠 전송 네트워크 기업인 Wangsu를 대리해 한국 CDN 선도기업인(주)씨디네트웍스의 지분 85% 인수

## 주요업무분야

게임/스포츠/엔터테인먼트

M&A

이머징마켓

동남아시아(싱가포르/베트남/인도네시아)

금융자문

정보기술(IT) 전문 대응

게임·엔터테인먼트

경쟁권 분쟁

특허·실용신안

영업비밀·산업기술·기업정보 보호

상표·디자인·부정경쟁

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2006~2008 SK Telecom Corp.,Ltd.

2001~2006 KOSCOM

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## 주요 업무 및 활동

### Fourth Industry

- Advised on various contracts needed to conduct blockchain business, including simple agreement for future tokens (SAFT) and contracts for tokens swap, tokens grant, and various other services and investments
- Advised on corporate and business structures in Korea and abroad (Singapore, Abu Dhabi) for blockchain business
- Prepared a legal memo on the securitization of a foreign blockchain company and advised on overseas licensing
- Advised on relocation of a Korean blockchain company overseas, shareholders' agreement and employee stock ownership plans (ESOP)
- Advised on security token offerings (STO) of stable coins and their business viability in Korea
- Advised AI startups on business structures and regulatory compliance

### Information Technology

- Advised a broadcasting company on big data business
- Advised an overseas company on creating and operating an online shopping mall
- Advised company K, a credit card payment agency
- Provided corporate advisory service to broadcasting company K, home shopping company H and a local broadcasting company C
- Advised on technology development agreements and protection of personal data
- Advised on prepaid electronic payment services and gift certificate businesses

### IP Advisory and Litigation

- Advised on response measures against claims on illegal infringement of software
- Advised on a license agreement between an overseas company and a Korean company
- Advised on response measures against Company D's infringement of design right and represented in the related lawsuit

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- Represented in a copyright infringement lawsuit over the use of an IT system software
  - Represented in a copyright infringement lawsuit between a well-known YouTube channel C and an animation company
  - Represented in a lawsuit involving a claim for damages against illegal use of software

#### Trade Secrets

- Represented in a case involving a claim for damages due to infringement of trade secrets by a subcontractor of a chemical company
- Represented in a case involving a claim for damages due to infringement of trade secrets by an employee of an auto parts exporter

#### Management Rights Disputes

- Advised company P, an asset management company on management rights disputes
- Provided advice to and represented the company that operates golf club course B with respect to defending management rights
- Provided advice to and represented scrap metal company D with respect to defending management rights
- Advised civil engineering and
- Advised local broadcasting company C on defending management rights

#### M&A/Corporate Governance

- Provided advice to Sambu Engineering & Construction on M&A
- Provided advice to cement company D on M&A
- Provided advice with respect to a merger between a global logistics company and its subsidiary
- Provided advice with respect to assignment of assets between a renowned global clothing and accessories company C and a Korean franchise company L
- Advised on investment agreements for numerous startup companies

#### Cross-Border Trade/Investment

- Provided advice on cross-border investment in real estate
- Provided advice on direct investment in a Singapore entity
- Provided advice to company M on the incorporation of a branch office overseas and investment
- Conducted due diligence on overseas private equity funds in Italy and Britain, etc
- Provided advice on foreign exchange-related foreign direct investments, stock acquisition reports, etc.